**Graph – Explanation**

**Reminder: If you get a scholarship the student pays in state tuition**

**Total enrollment (PowerBI) (2)**

Right now, UTD is in the lower end of undergraduates so they need to focus on increasing the undergraduate enrollment.

**Graduation rat**e **(GGPlot) (3)**

Increase full time enrollment and limit part time enrollment or redirect people towards full time.

A recommendation to do that is to limit the scholarship for part time students. This would also help to decrease the number of scholarships, thereby saving endowment funds.

**Applicants Total (D3) (1)**

Endowment that UTD right now receives is very less as compared to its peers but a large percentage of freshman receive institutional aid. The large number of financial aids awarded has still not able to attract more applicants as UTD seems to have smaller number of applications as compared to aspirational universities.

Recommendation is that UTD should decrease the scholarships awarded and save endowments to improve the infrastructure that would help attract investors – bring in endowments funds in future and also attract applicants.

**Applicants Total 2 (Tableau) (4)**

Giving more financial grants to students isn't helping in improving the number of applicants or number of enrollment. This further justifies the fact of decreasing the number of financial grants awarded to students and use the funds towards developing the infrastructure of the university.

**Applicants total cost ratio (Tableau) (5)**

The ratio of total cost for out-of-state students living on campus to that of in-state students is higher than 4 Aspire univs and as high as a couple others. Reducing the housing and total cost for the out-of-state students living on campus could help a lot in attracting applicants from outside of Texas and thus increasing the total applicants. This could also help in increasing funds coming into the college when students from outside Texas decide to stay on campus.